



Faculty of Management Studies

Mr. Parag Patel, 89051 01234

<https://www.cushahuniversity.ac.in/admission/index.html>

Bachelor of Business Administration

A under graduate Management programme, Bachelor in Business Administration (BBA) at Faculty of Management Studies is designed to provide a platform to the students who want to make their career in the field of management. This program orients the students with the core knowledge of management and introduces them to various subjects where they learn about Marketing, Human Resource, Finance, Production & Operations, Taxation, Legalities, etc...

The pedagogy is designed in a way that a student not only acquires theoretical knowledge but also learn them to apply practically by doing various Industry projects closely monitored by faculties. Presentations, discussions, and various events help student gain various skills like conceptual, critical thinking and interpersonal.

Duration: 3 Years

Eligibility: 10+2 (As per CU admission rules)

